

## CROSS-BORDER PROGRAMME 2007. - 2012.



**Project title: Turizam for future-rural turizam across the borders**  
**Sector : Economy development**

Location of the action	Cost of the action (EUR)	lead manager or partner	Donors to the action	Amount contributed (by donor)	Dates
Apatin, Serbia	EUR 226,591,34	Municipality Apatin	EU IPA CBC CRO-SRB	84%	2011-2012
<b>Objectives and results of the action</b>		<p>Economic and social development of the Baranja/Bačka Danubian region and sustainable management of natural and cultural resources through development of endogenous (rural) tourism in a cross-border context and cooperation.</p> <p>Specific objectives:</p> <ol style="list-style-type: none"> <li>1. To stimulate local economy and foster new employment opportunities through the concept of endogenous (rural) tourism;</li> <li>2. To stimulate and develop endogenous tourism on existing strengths on both sides of the Danube river in a holistic approach;</li> <li>3. To stimulate and build sustainable interaction between the local communities and the natural environment;</li> </ol> <p>Estimated results:</p> <p>Results are estimated to be equally shared over the countries involved.</p> <p>380 new employments on short, mid and long term, a solid sustainable rural tourism network established, 360 individuals participated on training, 36 individuals on traditional craft skills experiential training, 6 new craft activities launched, 4 new rural tourism activities launched, 100 individuals participated on study visits, 2 comprehensive studies delivered.</p>			

